



permanent tsb
**IDEAL
HOME
SHOW**

SOCIAL MEDIA CONTENT CALENDAR

ACTIVATE VISION 

THIS IS OUR SUGGESTED SOCIAL MEDIA CONTENT CALENDAR IN THE LEAD UP TO THE 2022 SPRING PERMANENT TSB IDEAL HOME SHOW

Monday 7th March

Announcement of exhibiting at IHS

Wednesday 9th March

Carousel of products

Friday 11th March

Give an expert tip/trick

Sunday 13th March

Create a Reel

Tuesday 15th March

Tell your business story

Thursday 17th March

Happy St. Patrick's Day/ proud to be an Irish business

Saturday 19th March

Share Behind The Scenes content

Sunday 20th March

Share a testimonial

Tuesday 15th March

Tell your business story

Thursday 17th March

Happy St. Patrick's Day/ proud to be an Irish business

Saturday 19th March

Share Behind The Scenes content

Sunday 20th March

Share a testimonial

Monday 21st March

Talk about your product/service

Wednesday 23rd March

Introduce your team

Friday 25th March

Share a testimonial

Sunday 27th March

Mother's Day/invite your Mum, Granny to ptsb Ideal Home Show as a treat

Tuesday 29th March

Reminder of exhibiting at IHS

Thursday 31st March

Behind the scenes setting up for the show

Friday 1st March

Time lapse video at the show

Need help with your social media content?

Contact veronika@activatevision.ie

ACTIVATE VISION 